

**DEPARTMENT OF BUSINESS ADMINISTRATION
ATTAINMENT OF PROGRAM OUTCOMES AND COURSE OUTCOMES**

PROGRAM OUTCOME

PO1	Knowledge of business and management: Have a broad body of knowledge in business management concepts, current practices in a global business environment and emerging technology to support, and innovate business
PO2	Problem solving and decision making: Attain problem solving, decision making and critical thinking skills to provide viable solution for business problems.
PO3	Intercultural competence/communication: Appreciate diversity to communicate effectively in international and cross-cultural contract and facilitate collaborative professional partnership.
PO4	Teamwork: Have the ability to work and collaborate as a team member and contribute to achieve team goals.
PO5	Global citizenship/ethics: Define, explain illustrate the foundation of business ethics, and in preparing for citizenship both local and global.

STAFF NAME: Mrs. T. Deepika

COURSE : MANAGERIAL COMMUNICATION- 16CCBB5
COURSE OUTCOME

CO1	Understand how barriers to communication can overcome.
CO2	Familiar to layout and parts of letters, commercial terms and abbreviations.
CO3	Acquire adequate skills in business correspondence.
CO4	Equip students to correspond with banks and import and export institutions.
CO5	Enables students to write reports and speeches on topics related to business.

INTERNAL EXAMINATION MARK DISTRIBUTION FOR EACH
COURSE OUTCOME

CO	INTERNAL(25)		
	Unit Test (15)	Assignment (5)	Seminar (5)
CO1	3	1	1
CO2	3	1	1
CO3	3	1	1
CO4	3	1	1
CO5	3	1	1
Total	15	5	5

PO→ CO↓	PO1	PO2	PO3	PO4	PO5
CO1	1	1	3	1	0
CO2	1	3	1	1	1
CO3	2	1	2	1	2
CO4	1	1	2	0	1
CO5	1	2	2	1	1
Average	1.2	1.6	2	0.8	1

S.NO	REG.NO	NAME	CO1	CO2	CO3	CO4	CO5	TOTAL	%
1	CB20B321391	AAFRA BANU.A	5	5	4	4	4	22	88
2	CB20B321430	ABIRAMI.K	5	4	4	4	4	21	84
3	CB20B321392	ANGEL.D	5	4	4	5	5	23	92
4	CB20B321393	AROKIYA DEEPIKA.J	4	4	5	5	5	23	92
5	CB20B321394	DEEPIKA.V	4	4	3	3	4	18	72
6	CB20B321395	DHARSHINLS	4	4	5	4	5	22	88
7	CB20B321396	DIVYA DHARSHINLA	4	4	4	4	4	20	80
8	CB20B321397	ELAMATHLS	4	4	4	4	4	20	80
9	CB20B321398	FIRDOUS FARVEEN.H	5	5	5	5	4	24	96
10	CB20B321400	HILMIYA.H	5	4	4	4	4	21	84
11	CB20B321401	IZZATH FARHANAS	4	4	5	5	5	23	92
12	CB20B321402	JENNI VIOLET.A	5	5	4	4	4	22	88
13	CB20B321403	KALAI ARUNA.A	4	4	4	4	4	20	80
14	CB20B321404	KAVIYA.M	5	5	5	4	4	23	92
15	CB20B321405	KAVYASRLM	5	5	4	5	5	24	96
16	CB20B321406	KOWSALYA.S	4	5	4	4	4	21	84
17	CB20B321407	MANOKA.V	5	4	5	4	4	22	88
18	CB20B321408	MATHAVLU	5	5	5	4	5	24	96
19	CB20B321409	NADIYAMMALA	5	4	4	4	5	22	88
20	CB20B321410	NARMATHA.B	5	4	4	5	5	23	92
21	CB20B321411	NIVEDHA.V	4	5	5	4	4	22	88
22	CB20B321412	NOORUL AASMIN.M.A	4	4	4	4	4	20	80
23	CB20B321413	OVIYAS	5	4	4	4	5	22	88
24	CB20B321414	PAVITHRAM	5	5	5	4	5	24	96

25	CB20B321431	PRIYADHARSHINLS	4	5	4	4	4	21	84
26	CB20B321432	PUKILA.G	5	5	5	4	4	23	92
27	CB20B321415	RAGAVLA	5	5	5	5	4	24	96
28	CB20B321416	RAJKALAR	4	4	4	4	4	20	80
29	CB20B321417	RIZWANA BANU.N	4	4	4	4	4	20	80
30	CB20B321418	ROSLC	5	4	4	4	4	21	84
31	CB20B321419	SABANA BEGUM.N	5	4	5	5	5	24	96
32	CB20B321420	SAKTHIPRIYA.P	5	4	4	4	5	22	88
33	CB20B321421	SANGAVLN	5	4	4	5	5	23	92
34	CB20B321422	SANTHYA.C	5	4	4	4	5	22	88
35	CB20B321423	SANTHOSHINI.N	5	4	4	5	5	23	92
36	CB20B321424	SOWMIYA.N	4	5	5	4	4	22	88
37	CB20B321425	SUBALAKSHMLJ	4	4	4	4	4	20	80
38	CB20B321426	SUGANYA.A	5	4	4	4	5	22	88
39	CB20B321434	SWATHLA	5	5	5	4	5	24	96
40	CB20B321427	SWETHA.K	4	5	4	4	4	21	84
41	CB20B321428	WASMIYAS	5	5	5	4	4	23	92
42	CB20B321429	YOGAPRIYAR	5	5	5	5	4	24	96
43	CB20B321435	YOGASRLS	4	4	4	4	4	20	80
AVERAGE			4.60	4.40	4.35	4.23	4.40		

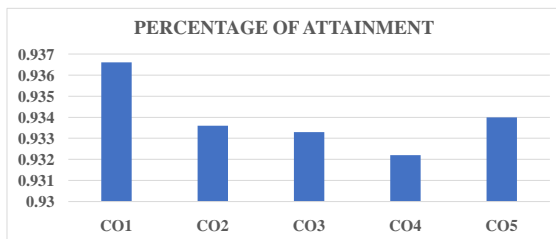
EXPECTED ATTAINMENT IN EACH CO-85%

CO	INT. EXAM+ SEMINAR+ ASSIGNMENT	END SEMESTER	TOTAL	%
CO1	4.6	75	79.6	93.65
CO2	4.4	75	79.4	93.41
CO3	4.35	75	79.35	93.35
CO4	4.23	75	79.23	93.21
CO5	4.4	75	79.4	93.41

COURSE ATTAINMENT FOR BUSINESS ADMINISTRATION

SUBJECT NAME : MANAGERIAL COMMUNICATION
SUBJECT CODE : 16CCBB5
NO.OF STUDENTS : 43

COURSE OUTCOME	PERCENTAGE OF ATTAINMENT
CO1	93.65%
CO2	93.41%
CO3	93.35%
CO4	93.21%
CO5	93.41%



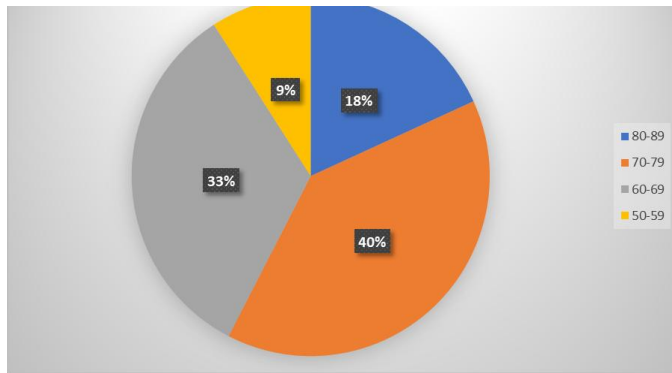
COURSE ATTAINMENT FOR BUSINESS ADMINISTRATION

SUBJECT NAME : MANAGERIAL COMMUNICATION
SUBJECT CODE : 16CCBB5
NO.OF STUDENTS : 43

CATEGORY(MARKS)	NO.OF.STUDENTS	STATUS
90 & ABOVE	0	OUTSTANDING
80-89	11	EXCELLENT
70-79	13	DISTINCTION
60-69	16	VERY GOOD
50-59	3	GOOD
40-49	0	AVERAGE
BELOW 40	0	RE-APPEAR

COURSE OUTCOME ATTAINMENT IN PERCENTAGE

CATEGORY(MARKS)	PERCENTAGE	STATUS
80-89	18%	EXCELLENT
70-79	40%	DISTINCTION
60-69	33%	VERY GOOD
50-59	9%	GOOD



STAFF NAME: Mrs. A. Nandhini

COURSE : MANAGEMENT ACCOUNTING- 16CCBB15

COURSE OUTCOME

CO1	Understand the nature and scope of management accounting.
CO2	Ability to construct fund flow statement and cash flow analysis and distinguish.
CO3	Aware of cost volume profit analysis.
CO4	Capable of master budgets and flexible budgets.
CO5	Utilize the management tools and techniques to take appropriate financial decision.

INTERNAL EXAMINATION MARK DISTRIBUTION FOR EACH

COURSE OUTCOME

CO	INTERNAL(25)		
	Unit Test (15)	Assignment (5)	Seminar (5)
CO1	3	1	1
CO2	3	1	1
CO3	3	1	1
CO4	3	1	1
CO5	3	1	1
Total	15	5	5

PO→	PO1	PO2	PO3	PO4	PO5
CO1	2	3	2	1	1
CO2	1	2	1	1	1
CO3	1	3	1	0	0
CO4	2	3	1	2	1
CO5	1	3	1	0	1
Average	1.4	2.8	1.2	0.8	0.8

S.NO	REG.NO	NAME	CO1	CO2	CO3	CO4	CO5	TOTAL	%
1	CB19B 219766	AFSANA THASLEEM.A	4	4	4	4	4	20	80
2	CB19B 219767	AKILA.B	5	5	5	5	5	25	100
3	CB19B 219769	DEEPAB	4	4	4	4	5	21	84
4	CB19B 219770	KALAIVANL.K	5	4	5	4	5	23	92
5	CB19B 219771	KANIMOZHLD	4	5	4	4	4	21	84
6	CB19B 219772	KARTHIKA.K	5	4	4	4	4	21	84
7	CB19B 219773	KEERTHANAR	4	4	4	5	5	22	88
8	CB19B 219774	MADHUMITHAR	5	5	5	5	5	25	100
9	CB19B 219775	MAHALAKSHMLV	4	4	4	4	5	21	84
10	CB19B 219776	NADEES.V	4	4	4	4	4	20	80
11	CB19B 219777	NARMATHAP	5	4	4	4	4	21	84
12	CB19B 219778	POONGOTHALR	5	5	5	5	5	25	100
13	CB19B 219779	POTHUMANLR	5	5	5	5	5	25	100
14	CB19B 219780	SADHEYA.G	4	4	4	4	4	20	80
15	CB19B 219781	SAHITHYA.A	4	4	4	4	4	20	80
16	CB19B 219782	SANGEETHAR	5	5	5	5	5	25	100
17	CB19B 219783	SELVANAYAGIB	5	5	4	4	5	23	92
18	CB19B 219784	SHANMUGA PRIYA.A	5	5	5	5	5	25	100
19	CB19B 219785	SIVAPRIYA.S	4	4	4	4	5	21	84
20	CB19B 219786	SOWNDARYA.R	4	5	4	4	4	21	84
21	CB19B 219787	SUBASRLB	5	5	5	5	5	25	100
22	CB19B 219788	SUBIKSHAM	5	5	5	5	5	25	100
23	CB19B 219789	SUGUNA.R	4	5	4	4	4	21	84
24	CB19B 219790	SUKAINA RIFA.B	5	5	5	5	5	25	100
25	CB19B219792	VAISHNAVL.V	5	5	5	5	5	25	100
AVERAGE			4.52	4.48	4.44	4.40	4.62		

EXPECTED ATTAINMENT IN EACH CO-85%

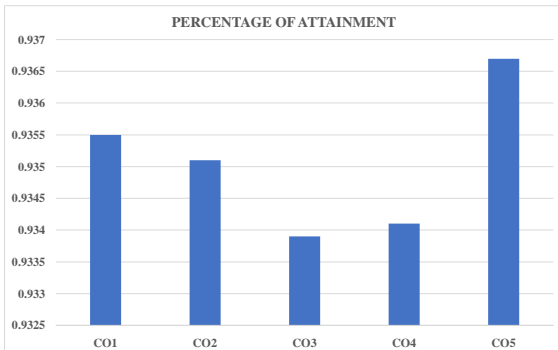
CO	INT. EXAM+ SEMINAR+ ASSIGNMENT	END SEMESTER	TOTAL	%
CO1	4.52	75	79.52	93.55
CO2	4.48	75	79.48	93.51

CO3	4.44	75	79.44	93.46
CO4	4.40	75	79.4	93.41
CO5	4.62	75	79.62	93.67

COURSE ATTAINMENT FOR BUSINESS ADMINISTRATION

SUBJECT NAME : MANAGEMENT ACCOUNTING
 SUBJECT CODE : 16CCBB15
 NO.OF STUDENTS : 25

COURSE OUTCOME	PERCENTAGE OF ATTAINMENT
CO1	93.55%
CO2	93.51%
CO3	93.39%
CO4	93.41%
CO5	93.67%



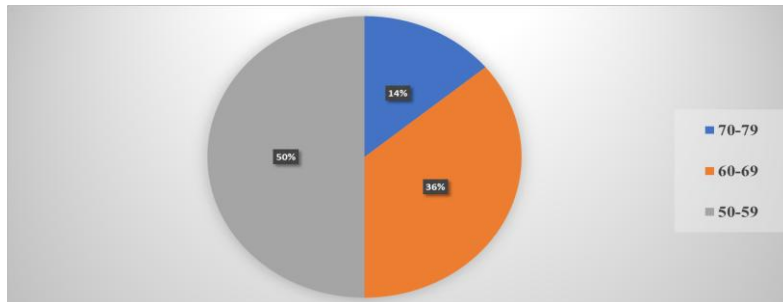
COURSE ATTAINMENT FOR BUSINESS ADMINISTRATION

SUBJECT NAME : MANAGEMENT ACCOUNTING
 SUBJECT CODE : 16CCBB15
 NO.OF STUDENTS : 25

CATEGORY(MARKS)	NO.OF STUDENTS	STATUS
90 & ABOVE	0	OUTSTANDING
80-89	0	EXCELLENT
70-79	4	DISTINCTION
60-69	10	VERY GOOD
50-59	11	GOOD
40-49	0	AVERAGE
BELOW 40	0	RE-APPEAR

COURSE OUTCOME ATTAINMENT IN PERCENTAGE

CATEGORY(MARKS)	PERCENTAGE	STATUS
70-79	14%	DISTINCTION
60-69	36%	VERY GOOD
50-59	50%	GOOD



PROGRAM OUTCOME

PO1	Knowledge of business and management: Have a broad body of knowledge in business management concepts, current practices in a global business environment and emerging technology to support, and innovate business
PO2	Problem solving and decision making: Attain problem solving, decision making and critical thinking skills to provide viable solution for business problems.
PO3	Intercultural competence/communication: Appreciate diversity to communicate effectively in international and cross-cultural contract and facilitate collaborative professional partnership.
PO4	Teamwork: Have the ability to work and collaborate as a team member and contribute to achieve team goals.
PO5	Global citizenship/ethics: Define, explain illustrate the foundation of business ethics, and in preparing for citizenship both local and global.

STAFF NAME: Mrs.K.Umaheswari

COURSE : FINANCIAL ACCOUNTING-16CCBB2
COURSE OUTCOME

CO1	Enabled to distinguish double entry and single-entry systems.
CO2	Aware of subsidiary books and ledger checking balance by preparing trial balance.
CO3	Preparation of bank reconciliation statement and final accounts with balance sheet.
CO4	Acquire clear idea of various methods of depreciation and clearly distinguish capital and revenue items.
CO5	Have complete knowledge of non-trading organisations accounts.

INTERNAL EXAMINATION MARK DISTRIBUTION FOR EACH
COURSE OUTCOME

CO	INTERNAL(25)		
	Unit Test (15)	Assignment (5)	Seminar (5)
CO1	3	1	1
CO2	3	1	1
CO3	3	1	1
CO4	3	1	1
CO5	3	1	1
Total	15	5	5

PO→ CO↓	PO1	PO2	PO3	PO4	P05
CO1	1	3	0	1	1
CO2	1	3	1	1	0
CO3	1	3	1	1	2
CO4	1	3	1	1	0
CO5	1	3	2	1	1
Average	1	3	1	1	0.8

S.NO	REG.NO	NAME	CO1	CO2	CO3	CO4	CO5	TOTAL	%
1	CB218325879	Alnooha M	5	4	5	4	4	22	88
2	CB218325880	Anusha D	5	5	5	5	5	25	100
3	CB218325881	Arthi V	4	4	4	4	4	20	80
4	CB218325882	Ashika A	4	4	4	4	4	20	80
5	CB218325883	Aswathi S	5	5	4	5	5	24	96
6	CB218325884	Deepa M	5	5	5	4	5	24	96
7	CB218325885	Dharani M	5	4	4	5	5	23	92
8	CB218325886	Fairoz Banu M	4	4	4	4	4	20	80
9	CB218325887	Gobika M	5	4	4	4	5	22	88
10	CB218325888	Harini K	5	5	4	4	5	23	92
11	CB218325889	Jeevitha A	5	4	4	4	4	21	84
12	CB218325890	Muspira M	4	4	4	4	4	20	80
13	CB218325891	Najima Begum N	5	4	4	4	4	21	84
14	CB218325892	Pavithra A	4	4	4	4	4	20	80
15	CB218325893	Rahina M	5	5	4	5	4	23	92
16	CB218325894	Sabitha R	5	5	5	5	5	25	100
17	CB218325895	Sajini R	4	4	4	4	4	20	80
18	CB218325896	Sakthisha N	4	4	4	4	4	20	80
19	CB218325897	Samakshana S	5	5	4	5	5	24	96
20	CB218325898	Samyuktha K	5	5	5	4	5	24	96
21	CB218325899	Saraswetha S	5	4	4	5	5	23	92
22	CB218325900	Suhasini D	4	4	4	4	4	20	80
23	CB218325901	Vasanthala S	5	4	4	4	5	22	88
		AVERAGE	4.65	4.35	4.22	4.30	4.48		

EXPECTED ATTAINMENT IN EACH CO-85%

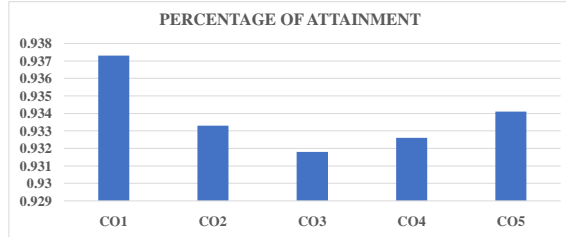
CO	INT. EXAM+ SEMINAR+ ASSIGNMENT	END SEMESTER	TOTAL	%
CO1	4.65	75	79.65	93.71
CO2	4.35	75	79.35	93.35
CO3	4.22	75	79.22	93.20
CO4	4.30	75	79.3	93.29

CO5	4.48	75	79.48	93.51
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COURSE ATTAINMENT FOR BUSINESS ADMINISTRATION

SUBJECT NAME : FINANCIAL ACCOUNTING
 SUBJECT CODE : 16CCBB2
 NO.OF STUDENTS : 23

COURSE OUTCOME	PERCENTAGE OF ATTAINMENT
CO1	93.71%
CO2	93.35%
CO3	93.20%
CO4	93.29%
CO5	93.51%



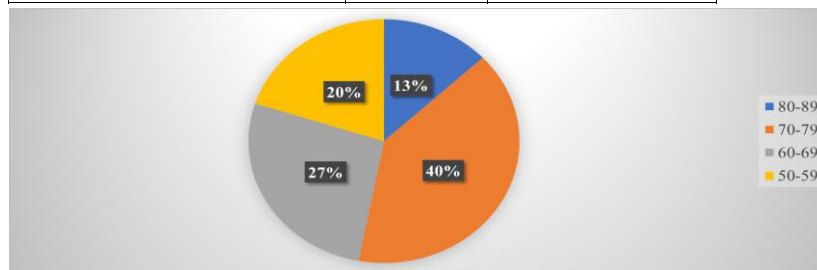
COURSE ATTAINMENT FOR BUSINESS ADMINISTRATION


SUBJECT NAME : FINANCIAL ACCOUNTING
 SUBJECT CODE : 16CCBB2
 NO.OF STUDENTS : 23

CATEGORY(MARKS)	NO.OF STUDENTS	STATUS
90 & ABOVE	0	OUTSTANDING
80-89	5	EXCELLENT
70-79	6	DISTINCTION
60-69	4	VERY GOOD
50-59	6	GOOD
40-49	2	AVERAGE
BELOW 40	0	RE-APPEAR

COURSE OUTCOME ATTAINMENT IN PERCENTAGE

CATEGORY(MARKS)	PERCENTAGE	STATUS
80-89	13%	EXCELLENT
70-79	40%	DISTINCTION
60-69	27%	VERY GOOD
50-59	20%	GOOD




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